| 1  | What is claimed is:  |
|----|--|
| 2  | 1. An electronic-mail (e-mail) method for distributing an e-mail message to                  |
| 3  | selected ones of a pre-determined distribution list, comprising:                             |
| 4  | addressing the e-mail message to the pre-determined distribution list; and                   |
| 5  | selecting a subtractive list, which when applied to the pre-determined distribution          |
| 6  | list, determines a modified distribution list comprising members of the pre-determined       |
| 7  | distribution list not present in the subtractive list.                                       |
| 8  |  |
| 9  | 2. The method of claim 1, further comprising:  |
| 10 | providing the e-mail message to an e-mail server operable to distribute the e-mail           |
| 11 | message to the modified distribution list.   |
| 12 |  |
| 13 | 3. The method of claim 2, wherein the e-mail server is further operable to                   |
| 14 | apply the subtractive list to the pre-determined distribution list to determine the modified |
| 15 | distribution list.   |
| 16 |  |
| 17 | 4. The method of claim 1 further comprising:   |
| 18 | applying the subtractive list to the pre-determined distribution list to determine the       |
| 19 | modified distribution list; and  |
| 20 | distributing the e-mail message to the modified distribution list.                           |
| 21 |  |
| 22 | 5. The method of claim 1, wherein the e-mail message is distributed via an e-                |
| 23 | mail server, the method further comprising:  |

| 1   | submitting at least an indicator of the pre-determined distribution list and of the            |
|-----|--|
| 2   | subtractive list to the e-mail server so that the e-mail server may determine the modified     |
| 3   | distribution list; and   |
| 4   | receiving from the e-mail server data to facilitate distributing the e-mail message            |
| 5   | to the modified distribution list.   |
| 6   |  |
| 7   | 6. The method of claim 5, further comprising:  |
| 8   | receiving from the e-mail server an indicator of the modified distribution list; and           |
| 9   | automatically re-addressing the e-mail message to indicator of the modified                    |
| 10  | distribution list, wherein the e-mail server is operable to distribute the e-mail message.     |
| 11  |  |
| 12  | 7. The method of claim 1, wherein the distribution list is a selected one of: a                |
| .13 | manually created list, and an automatically generated list identifying members sharing a       |
| 14  | common characteristic.   |
| 15  |  |
| 16  | 8. The method of claim 1, further comprising:  |
| 17  | providing at least an identifier for the pre-determined distribution list and of the           |
| 18  | subtractive list to a list server operable to apply the subtraction list to the pre-determined |
| 19  | distribution list to determine the modified distribution list; and                             |
| 20  | receiving data from the list server to facilitate performing said distributing the e-          |
| 21  | mail message to the modified distribution list.  |
| 22  |  |

42P16776 - 13 - Patent

| . 1 | 9. I he method of claim 5, wherein the distribution server includes an e-mail              |
|-----|--|
| 2   | server functionality.  |
| 3   |  |
| 4   | 10. An electronic-mail (e-mail) method for distributing an e-mail message to               |
| 5   | selected ones of a pre-determined distribution list, comprising:                           |
| 6   | receiving an e-mail message addressed to a first indicator for a pre-determined            |
| 7   | distribution list;   |
| .8  | receiving a second indicator for a subtractive list, which when applied to the pre-        |
| 9   | determined distribution list, determines a modified distribution list comprising members   |
| 10  | of the pre-determined distribution list not present in the subtractive list; and           |
| 11  | distributing the e-mail message to each member of the modified distribution list.          |
| 12  |  |
| 13  | 11. The method of claim 10, further comprising:  |
| 14  | first identifying, based at least in part on the first indicator, the members of the       |
| 15  | pre-determined distribution list;  |
| 16  | second identifying, based at least in part on the second indicator, the members of         |
| 17  | the subtraction list; and  |
| 18  | determining the modified distribution list based at least in part on membership of         |
| 19  | the pre-determined list and the subtraction list.  |
| 20  |  |
| 21  | 12. An article comprising a machine-accessible media having associated data                |
| 22  | for distributing an e-mail message to selected ones of a pre-determined distribution list, |
| 23  | wherein the data, when accessed, results in a machine performing:                          |

42P16776 - 14 - Patent

| 7  | addressing the e-mail message to the pre-determined distribution list; and                 |
|----|--|
| 2  | selecting a subtractive list, which when applied to the pre-determined distribution        |
| 3  | list, determines a modified distribution list comprising members of the pre-determined     |
| 4  | distribution list not present in the subtractive list.                                     |
| 5  |  |
| 6  | 13. The article of claim 12 wherein the machine-accessible media further                   |
| 7  | includes data, when accessed, results in the machine performing:                           |
| 8  | providing the e-mail message to an e-mail server operable to distribute the e-mail         |
| 9  | message to the modified distribution list.   |
| 10 |  |
| 11 | 14. The article of claim 12 wherein the machine-accessible media further                   |
| 12 | includes data, when accessed, results in the machine performing:                           |
| 13 | applying the subtractive list to the pre-determined distribution list to determine the     |
| 14 | modified distribution list; and  |
| 15 | distributing the e-mail message to the modified distribution list.                         |
| 16 |  |
| 17 | 15. The article of claim 12, wherein the e-mail message is distributed via an e-           |
| 18 | mail server, and wherein the machine-accessible media further includes data, when          |
| 19 | accessed, results in the machine performing:   |
| 20 | submitting at least an indicator of the pre-determined distribution list and of the        |
| 21 | subtractive list to the e-mail server so that the e-mail server may determine the modified |
| 22 | distribution list; and   |

| 1  | receiving from the e-mail server data to facilitate distributing the e-mail message            |
|----|--|
| 2  | to the modified distribution list.   |
| 3  |  |
| 4  | 16. The article of claim 15 wherein the machine-accessible media further                       |
| 5  | includes data, when accessed, results in the machine performing:                               |
| 6  | receiving an indicator of the modified distribution list; and                                  |
| 7  | automatically re-addressing the e-mail message to indicator of the modified                    |
| 8  | distribution list, wherein the e-mail server is operable to distribute the e-mail message.     |
| 9  |  |
| 10 | 17. The article of claim 15 wherein the machine-accessible media further                       |
| 11 | includes data, when accessed, results in the machine performing:                               |
| 12 | providing at least an identifier for the pre-determined distribution list and of the           |
| 13 | subtractive list to a list server operable to apply the subtraction list to the pre-determined |
| 14 | distribution list to determine the modified distribution list; and                             |
| 15 | receiving data from the list server to facilitate performing said distributing the e-          |
| 16 | mail message to the modified distribution list.  |
| 17 |  |
| 18 | 18. An article comprising a machine-accessible media having associated data                    |
| 19 | for distributing an e-mail message to selected ones of a pre-determined distribution list,     |
| 20 | wherein the data, when accessed, results in a machine performing:                              |
| 21 | receiving an e-mail message addressed to a first indicator for a pre-determined                |
| 22 | distribution list;   |

42P16776 - 16 - Patent

| 1   | receiving a second indicator for a subtractive list, which when applied to the pre-      |
|-----|--|
| . 2 | determined distribution list, determines a modified distribution list comprising members |
| 3   | of the pre-determined distribution list not present in the subtractive list; and         |
| 4   | distributing the e-mail message to each member of the modified distribution list.        |
| 5   |  |
| 6   | 19. The article of claim 18 wherein the machine-accessible media further                 |
| 7   | includes data, when accessed, results in the machine performing:                         |
| 8   | first identifying, based at least in part on the first indicator, the members of the     |
| 9   | pre-determined distribution list;  |
| 10  | second identifying, based at least in part on the second indicator, the members of       |
| 11  | the subtraction list; and  |
| 12  | determining the modified distribution list based at least in part on membership of       |

the pre-determined list and the subtraction list.

13